



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

American Rambler Productions
138 Conant St
Beverly, MA 01915

Contract # 1371881

Schedule Dates 09/14/12-09/18/12
Advertiser Romney for President (25779)
Agency American Rambler Productions (11943)
Product POLITICAL CANDIDATE (ns) (1186)
Brand ROMNEY83 (472989)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name KINCA,STEPHAINE
Phone/Fax /
CPE 83
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments ROMNEY
JARED SALLES

Date Entered 09/13/12
Last Modified 09/13/12
Entered By Melody Margolin
CO-OP No
Headline # ECR09817920
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,095.00
Net Total \$23,205.00
Sales Tax

Columbus (WSYX)

By Broadcast Month	Spots	Rate
Sep. 2012	43	\$27,300.00
Grand Total:	43	\$27,300.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/17/12-09/18/12	2	:30	5:58A- 6:30A (EST)	1	X	X						1	\$300.00	\$300.00	Columbus (WSYX)	NEWS	9/13/12
2.0	Normal Line / SPOT (2)	09/14/12-09/14/12	2	:30	5:58A- 6:30A (EST)						1			1	\$300.00	\$300.00	Columbus (WSYX)	NEWS	9/13/12
3.0	Normal Line / SPOT (3)	09/14/12-09/14/12	2	:30	6:30A- 6:57A (EST)						1			1	\$300.00	\$300.00	Columbus (WSYX)	NEWS	9/13/12
4.0	Normal Line / SPOT (4)	09/17/12-09/18/12	2	:30	6:30A- 6:57A (EST)	1	X	X						1	\$300.00	\$300.00	Columbus (WSYX)	NEWS	9/13/12
5.0	Normal Line / SPOT (5)	09/17/12-09/18/12	2	:30	6:58A- 8A (EST)	1	X	X						1	\$375.00	\$375.00	Columbus (WSYX)	GMA ABC	9/13/12
6.0	Normal Line / SPOT (6)	09/14/12-09/14/12	2	:30	6:58A- 8A (EST)						1			1	\$375.00	\$375.00	Columbus (WSYX)	GMA ABC	9/13/12
7.0	Normal Line / SPOT (7)	09/17/12-09/18/12	2	:30	8A- 9A (EST)	1	X	X						1	\$375.00	\$375.00	Columbus (WSYX)	GMA	9/13/12
8.0	Normal Line / SPOT (8)	09/14/12-09/14/12	2	:30	8A- 9A (EST)						1			1	\$375.00	\$375.00	Columbus (WSYX)	GMA	9/13/12
9.0	Normal Line / SPOT (9)	09/14/12-09/14/12	2	:30	10:57A- 12P (EST)						1			1	\$550.00	\$550.00	Columbus (WSYX)	VIEW	9/13/12
10.0	Normal Line / SPOT (10)	09/17/12-09/18/12	2	:30	10:57A- 12P (EST)	1	X	X						1	\$550.00	\$550.00	Columbus (WSYX)	VIEW	9/13/12
11.0	Normal Line / SPOT (11)	09/17/12-09/18/12	2	:30	12P- 12:56P (EST)	1	X	X						1	\$375.00	\$375.00	Columbus (WSYX)	NEWS	9/13/12
12.0	Normal Line / SPOT (12)	09/14/12-09/14/12	2	:30	12P- 12:56P (EST)						1			1	\$375.00	\$375.00	Columbus (WSYX)	NEWS	9/13/12
13.0	Normal Line / SPOT (13)	09/14/12-09/14/12	2	:30	4P- 4:30P (EST)						1			1	\$500.00	\$500.00	Columbus (WSYX)	JUDGE JUDY	9/13/12
14.0	Normal Line / SPOT (14)	09/17/12-09/18/12	2	:30	4P- 4:30P (EST)	1	X	X						1	\$500.00	\$500.00	Columbus (WSYX)	JUDGE JUDY	9/13/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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15.0	Normal Line / SPOT (15)	09/14/12-09/14/12	2	:30	4:30P- 5P (EST)						1			1	\$500.00	\$500.00	Columbus (WSYX)	JUDGE JUDY 8	9/13/12
16.0	Normal Line / SPOT (16)	09/17/12-09/18/12	2	:30	4:30P- 5P (EST)	1	X	X						1	\$500.00	\$500.00	Columbus (WSYX)	JUDGE JUDY B	9/13/12
17.0	Normal Line / SPOT (17)	09/17/12-09/18/12	2	:30	5P- 5:30P (EST)	1	X	X						1	\$700.00	\$700.00	Columbus (WSYX)	NEWS	9/13/12
18.0	Normal Line / SPOT (18)	09/14/12-09/14/12	2	:30	5P- 5:30P (EST)						1			1	\$700.00	\$700.00	Columbus (WSYX)	NEWS	9/13/12
19.0	Normal Line / SPOT (19)	09/17/12-09/18/12	2	:30	5:30P- 5:58P (EST)	1	X	X						1	\$700.00	\$700.00	Columbus (WSYX)	NEWS	9/13/12
20.0	Normal Line / SPOT (20)	09/14/12-09/14/12	2	:30	5:30P- 5:58P (EST)						1			1	\$700.00	\$700.00	Columbus (WSYX)	NEWS	9/13/12
21.0	Normal Line / SPOT (21)	09/14/12-09/14/12	2	:30	5:58P- 6:30P (EST)						1			1	\$700.00	\$700.00	Columbus (WSYX)	NEWS	9/13/12
22.0	Normal Line / SPOT (22)	09/17/12-09/18/12	2	:30	5:58P- 6:30P (EST)	1	X	X						1	\$700.00	\$700.00	Columbus (WSYX)	NEWS	9/13/12
23.0	Normal Line / SPOT (23)	09/14/12-09/14/12	2	:30	6:58P- 7:27P (EST)						1			1	\$750.00	\$750.00	Columbus (WSYX)	ENT TONIGHT	9/13/12
24.0	Normal Line / SPOT (24)	09/17/12-09/18/12	2	:30	6:58P- 7:27P (EST)	1	X	X						1	\$750.00	\$750.00	Columbus (WSYX)	ENT TONIGHT	9/13/12
25.0	Normal Line / SPOT (25)	09/14/12-09/14/12	2	:30	7:28P- 7:57P (EST)						1			1	\$750.00	\$750.00	Columbus (WSYX)	ACCESS HOLLYWOOD	9/13/12
26.0	Normal Line / SPOT (26)	09/17/12-09/18/12	2	:30	7:28P- 7:57P (EST)	1	X	X						1	\$750.00	\$750.00	Columbus (WSYX)	ACCESS HOLLYWOOD	9/13/12
27.0	Normal Line / SPOT (27)	09/17/12-09/18/12	2	:30	11:01P- 11:34P (EST)	1	X	X						1	\$800.00	\$800.00	Columbus (WSYX)	NEWS	9/13/12
28.0	Normal Line / SPOT (28)	09/14/12-09/14/12	2	:30	11:01P- 11:34P (EST)						1			1	\$800.00	\$800.00	Columbus (WSYX)	NEWS	9/13/12

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29.0	Normal Line / SPOT (29)	09/14/12-09/14/12	2	:30	11:35P- 12:04A (EST)						1			1	\$750.00	\$750.00	Columbus (WSYX)	NITELINE	9/13/12
30.0	Normal Line / SPOT (30)	09/17/12-09/18/12	2	:30	11:35P- 12:04A (EST)	1	X	X						1	\$750.00	\$750.00	Columbus (WSYX)	NITELINE	9/13/12
31.0	Normal Line / SPOT (31)	09/14/12-09/14/12	2	:30	5:01A- 5:57A (EST)						1			1	\$100.00	\$100.00	Columbus (WSYX)	NEWS	9/13/12
32.0	Normal Line / SPOT (32)	09/17/12-09/18/12	2	:30	5:01A- 5:57A (EST)	1	X	X						1	\$100.00	\$100.00	Columbus (WSYX)	NEWS	9/13/12
33.0	Normal Line / SPOT (33)	09/14/12-09/14/12	2	:30	5:30A- 5:57A (EST)						1			1	\$100.00	\$100.00	Columbus (WSYX)	NEWS	9/13/12
34.0	Normal Line / SPOT (34)	09/17/12-09/18/12	2	:30	5:30A- 5:57A (EST)	1	X	X						1	\$100.00	\$100.00	Columbus (WSYX)	NEWS	9/13/12
35.0	Normal Line / SPOT (36)	09/15/12-09/15/12	2	:30	7:58A- 9A (EST)							1		1	\$150.00	\$150.00	Columbus (WSYX)	GD MRN SAT	9/13/12
36.0	Normal Line / Football (37)	09/15/12-09/15/12	2	:30	3:30P- 7P (EST)							1		1	\$3,000.00	\$3,000.00	Columbus (WSYX)	COLLEGE FOOTBALL	9/13/12
37.0	Normal Line / SPOT (38)	09/15/12-09/15/12	2	:30	5:58P- 6:30P (EST)							1			\$700.00		Columbus (WSYX)	NEWS	9/13/12
37.0.1	Closed Preempt (38)	09/15/12															Columbus (WSYX)	Pre-empt/Exception -	
38.0	Normal Line / SPOT (39)	09/16/12-09/16/12	2	:30	7:58A- 9A (EST)								1	1	\$150.00	\$150.00	Columbus (WSYX)	GD MRN SUN	9/13/12
39.0	Normal Line / SPOT (40)	09/16/12-09/16/12	2	:30	10:30A- 11:30A (EST)								1	1	\$750.00	\$750.00	Columbus (WSYX)	THIS WEEK	9/13/12
40.0	Normal Line / SPOT (41)	09/16/12-09/16/12	2	:30	5:58P- 6:30P (EST)								1	1	\$700.00	\$700.00	Columbus (WSYX)	NEWS	9/13/12
41.0	Normal Line / SPOT (42)	09/16/12-09/16/12	2	:30	6:58P- 7:57P (EST)								1	1	\$1,500.00	\$1,500.00	Columbus (WSYX)	AFHV	9/13/12

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42.0	Normal Line / Prime Premium (43)	09/16/12-09/16/12	2	:30	7:58P- 8:57P (EST)								1	1	\$1,500.00	\$1,500.00	Columbus (WSYX)	REVENGE	9/13/12
43.0	Normal Line / Prime Premium (44)	09/16/12-09/16/12	2	:30	9P- 10P (EST)								1	1	\$1,500.00	\$1,500.00	Columbus (WSYX)	REVENGE	9/13/12
44.0	Normal Line / SPOT (45)	09/16/12-09/16/12	2	:30	11:01P- 11:34P (EST)								1	1	\$800.00	\$800.00	Columbus (WSYX)	NEWS	9/13/12
45.0	M/G For 37.0.1 / SPOT (38)	09/14/12-09/14/12	2	:30	5:58P- 6:30P (EST)	1					X				\$700.00		Columbus (WSYX)	NEWS	9/13/12
45.0.1	Closed Preempt (38)	09/14/12															Columbus (WSYX)	Pre-empt/Exception -	

CONFIRMATION CONTRACT

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